

# Affiliate Program

Work to make everyone aware of Reading Horizons reading program and earn additional income!

## Who is Reading Horizons?

Reading Horizons has been dedicated to developing an effective reading program for over 35 years. We create teacher manuals and resources, develop instructional software, and provide professional development that prepares educators to provide research-based reading instruction in a way that is both practical and engaging. Our approach teaches the structure of the English language explicitly, systematically, and sequentially, building from the simplest concept to the more complex. The programs help students of all ages and backgrounds build an important set of English skills:

- Kindergarten learners
- Schoolchildren
- English language learners
- Students with dyslexia and other language-based learning differences
- Adult learners
- Community colleges and universities

Thousands of schools and organizations around the world trust Reading Horizons as the source of reading instruction for their students.

## About the Affiliate Program

The Reading Horizons Affiliate Program offers you a unique opportunity to make difference in the lives of those needing effective reading instruction—and a reward for your efforts. As a Reading Horizons Affiliate, you will generate revenue by promoting and referring prospective customers to Reading Horizons programs and in turn, earn commission for each successful purchase. Reading Horizons Affiliates are educators, counselors, bloggers, associations, educational content creators, schools, and educational websites, and others who can reach out to people who will like and benefit from Reading Horizons programs.

## Why should you join the affiliate program?

At Reading Horizons, we believe that all individuals should have access to effective, research-based reading instruction to ensure a solid foundation for reading success. We strive to empower teachers to provide this instruction, thereby increasing the success of their students. Everything we do and create is to make quality reading instruction accessible to as many people as possible and the Reading Horizons

Affiliate Program is one way to reach out and bring others to the knowledge of this proven and research-based reading program.

## **What are the benefits of being an affiliate?**

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Reading Horizons is committed to your success and offers the following tools and support to help you meet your goals:

- Competitive commission rates
- Product Discounts
- Online training account (to showcase product)
- Software demo account (to showcase product)
- Marketing and technical support
- \$500 product credit, based on sales attainment
- No sales quota

## **How can I join the affiliate program?**

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Our affiliate program is free and easy to join. Follow this process:

1. Send an email expressing your interest in the Reading Horizons Affiliate Program
2. Take a minute to answer a questionnaire and provide your brief marketing plan
3. You will hear from us in 4-5 business days
4. Once approved, you will earn a 10% commission on each successful referral

## **What are the requirements to apply?**

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To apply, you need to meet one or more of the following requirements:

- You own and run an active website
- You have active social media presence
- You have an established audience
- You provide educational online courses,
- You create educational blog posts or videos
- You are a current or former educational professional

## **How much can I earn?**

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How much you earn depends entirely on how much effort you are willing to put into the promoting Reading Horizons. The more referrals you generate, the more you will earn when they purchase anything from us.

Join our Affiliate program today and make a difference in the lives of those in need of effective reading instruction!