

Distributor Program

Reading Horizons has an exciting international business opportunity for distributors worldwide! Discover how partnering with Reading Horizons can help you deliver a quality and effective reading program and grow your business.

Who is Reading Horizons?

Reading Horizons is a fast-growing ed-tech company that has been dedicated to developing an effective reading program for over 35 years. We create teacher manuals and resources, develop instructional software, and provide professional development that prepares educators to provide research-based reading instruction in a way that is both practical and engaging. Our method teaches the structure of the English language explicitly, systematically, and sequentially, building from the simplest concept to the more complex. The program lends itself to flexible use in multiple situations: as a supplement to a school's core program, as extra support to students who are reading below grade level, for English Language Learners, and as a remediation tool for older students reading below grade level.

Reading Horizons has a reputation as a trusted and innovative provider of quality English education programs. Our programs are used in a variety of institutions: public and private schools, corrections, literacy centers, counseling facilities, and colleges and universities. We have helped thousands of students around the world improve their literacy skills in English.

About the Distributor Program

The Reading Horizons Distributor Program offers a unique opportunity to make difference in the lives of those needing effective reading instruction and be rewarded for your efforts. As the Reading Horizons Distributor, you will receive generous commission and take responsibility for marketing, selling, invoicing, and delivering excellent pre-sales and post-sales support to customers.

Why should you join the distributor program?

At Reading Horizons, we believe that all individuals should have access to effective, research-based reading instruction to ensure a solid foundation for reading success. We strive to the potential of teachers to provide this instruction, thereby increasing the potential of their students. That is why everything we do and create is to make quality reading instruction accessible to as many people as possible. The Reading Horizons Distributor Program is one way to bring others to the knowledge of this proven and research-based reading instruction and ensure our customers get the support they need as close to them as possible.

What are the benefits of being a distributor?

Reading Horizons is committed to your success and offers the following tools and support to help you meet your goals:

- Competitive commission
- Reading Horizons method training account
- Software demo account
- Discount on Reading Horizons products
- Marketing collateral
- Technical support
- Territory exclusivity

What are the expectations of a distributor?

In return, we anticipate you will meet our expectations in the following ways:

- Focus on marketing and selling of the products in your territory
- Provide excellent customer support
- Meet annual sales target

Who is an ideal distributor?

You do not need to have any previous experience in teaching to be a successful distributor. However, we are interested in partners with extensive local market knowledge, relevant contacts within the education sector in your market and someone with great sales and customer service skills:

- Established distributors specializing in education
- Distributors working with educational institutions
- Online course providers
- Entrepreneurs looking for new and rewarding opportunities

How can I join the distributor program?

To become a distributor, follow this selection process:

1. Send an email expressing your interest in becoming a Reading Horizons Distributor.
2. Take a minute to provide answers to a questionnaire about you and your business, and describe how you intend to promote Reading Horizons.
3. You will hear from us in 4-5 business days to get interviewed by the contact person, as well as discuss opportunities and answer any questions you may have.
4. Upon approval, sign a distribution agreement and return it to us.
5. Once you become a Distributor, we will provide you with the necessary tools and materials to help you achieve successful sales.

If you have a solid reputation and experience, and are looking to grow your business, send an email to express your interest in becoming a Reading Horizons Distributor to info@readinghorizons.com and we will contact you soon.